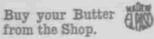
Your Advertisement Should be on this page if you make anything in El Pass. For apace, phone 2020 and ask for Advertising Manager. If It Is "Made In El Paso" You Will Find It Here



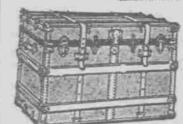
"Where Quality and Cleaniness Reign Supreme."

THE GOLDEN COW BUTTER SHOP 199 Steam Ave., Next to Kress



WE MANUFACTURE AND REPAIR THEM ALL E. T. AMONETT 106-2 TEXAS ST.

EL PASO TRUNK FACTORY Established 17 Years.



WE MANUFACTURE ALL STYLES OF TRUNKS, SAMPLE CASES AND SMALL LEATHER GOODS. We also repair and exchange Trunks and Traveling Goods.

EL PASO TRUNK FACTORY

Next to Crawford Theatre.—Tel. 1054.

Food will win the war. Don't

Consumers Ice and Cold Storage Co. Successors to RIO GRANDE ICE & FUEL CO.

W. S. S.

The LARGESI and best equipped broom fac-

GLENN BROOM MFG. CO., Inc. tory in the West-AND STILL GROWING. "There's a reason. "Made in El Paso" El Paso, Texas Brooms are the best your money can buy.



improved machinery for cleaning

R. L. DANIEL FURNITURE AND MATTRESS FACTORY

706 Texas St. Phones 1025-1878

ATTRESSES

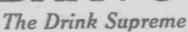
Wholesale and Retail We Renovate Old Mattreases and Make Them Like New

We have just installed the intest improved machinery for cleaning and weaving roga.

CLARKE MATTRESS AND RUG CO. Phones 1075-1076-IIT

Everyone should have in the home a case of BRAVO, "The Drink Supreme," and keep a number of bottles on ice ready to serve your friends

BRAVO is delicious, especially when served with luncheon. Order a ease today! Just phone 4800.



BRAVO is a pure, cereal, non-intoxicating beverage which can be sold without a government license and in full accordance with national regulations governing army camps.

El Paso Brewing Association

Phone 4800.

El Paso, Texas.



El Paso's Flowerphone 8100.



Spick & Span Are Really Getting Famous for Laundering Blankets and and Quilts

Spick and Span From the large number of new names on our books every week it is evident that our satisfied patrons are telling their friends to send their Blankets and Quilts to Spick and Span for careful laundering. Our modern equipment and careful service insure your Blankets being returned to you thoroughly cleaned and ready for service. Unusually prompt attention to Parcel Post bundles.

Elite Laundry, El Paso, Texas The Home of Spick and Span.

Phone 2177.

PURITY BAKING CO. BUY WAR SAVING STAMPS



LOOK, WHAT WE MANUFACTURE IN LEATHER For the Horse—Saddles, bridles and head-stalls.

For the Man—We cannot acture leather putters, gun cases, cartridge bells, but straps, spur straps, todak cases, leather belts, cow-boy belts, but straps, spur straps, todak cases, leather belts, cow-boy belts, but straps, spur straps, todak cases, leather belts, cow-boy belts, but straps, spur straps, straps

217 Texas St. Readquarters for Sport Goods.





Clobe Mills Flour and Corn Meal and help the Southwest grow. In what other section are you interested?

GLOBE MILLS El Paso, Texas

FOR TAN, SUNBURN AND ROUGH SKIN Use Warner's Witch Brazel Cream "MADE IN EL PASO." This Cream works like unight in clearing up of Tan, Sunburn or Rough Shin. Try a bottle—Ne for I owner bottle or for for an 8 owner bottle. I owner bottle unified to any address on receipt of 30 cents. WAPNED DUIL COMPANY WARNER DRUG COMPANY

DuSang & Manufacturers of

RUGS, MATTRESSES, CUSHIONS AND SLIP COVERS.

CARPETS cleaned, repaired and laid.





EIND) Retail Only.



Momsen-Dunnegan-Ryan

Co.

"MADE IN EL PASO"

Sheet Metal Products, Stock Watering Troughs and Tanks. Mine Air Pipe, Flues and Ventilators.

Special Pipe Fittings. Prompt Mail Order Service,

Buy Coffee

"Hade in El Pase" Freshly roasted and delivered daily. PAN-AMERICAN COFFEE CO. Phone 3160. 413 Mesa.

Easy on the Pocketbookand Pleasant For You

One of the BIG considerations in buying is the matter of PRICE.

PRICES in El Paso will be found to compare MOST FAVORABLY with prices in other cities. El Paso merchants rarely CUT prices, because they are not in the habit of INFLATING them.

They make it a practice to sell DEPENDABLE merchandise upon a REASONABLE basis.

They look for their profits along far-sighted LINES—thru HOLDING their customers and gradually building up their FOLLOWING.

They aim to deliver FULL VALUE for every dollar you spend with them-to give Scriptural measure, "pressed down and running over."

The SPIRIT is to PLAY FAIR and foster FRIENDLY FEELING.

Your dollar will really GO FARTHER in

Make the TEST and see for yourself-and please feel that when you DO come to El Paso you'll be coming among FRIENDS! You'll be dealing with a body of businessmen that will treat you in a manner that will make you FEEL LIKE COMING AGAIN!

They'll make your SHOPPING TRIPS to El Paso easy on the POCKETBOOK—and PLEAS-ANT FOR YOU!

\$10.00 In War Savings Stamps ' For The Best Slogan For The Fourth Liberty Loan

In order to further advertise the Fourth Liberty Loan The Herald will again this week give \$10.00 in War Saving Stamps (two \$5.00 War Saving Stamps) to the person sending in the slogan that the judges decide is best suited to advertising the Fourth Liberty Loan.

RULES OF CONTEST-READ CAREFULLY. RULES OF CONTEST—READ CAREFULLY.

By the first of their families. Each contestant may send in as many slogans as they like, but write any one slogan on each sheet of paper, together with your name and address. Address all answers to "MADE IN HL PASS" Editor, care of El Paso Herald. Contest closes promptly at 6 oclock p. m. next Thursday, Oct 2d, and all slogans must be in The Herald office before that neut. In case of He prize will be divided. Decision of judges is to be final. Winner will be announced on this page next Hatorday.

LAST WEEK'S WINNER,

Mary C. Pitman, 1525 Golden Hill Terrace, El Paso, Terrac.
The winning slogan:
"GET YOUR GUN AND GET A HUN;
SEND YOUR SON OR SPEND YOUR MON!
BUT GET A HUN;"
BUX BONDS OF THE 4TH LIBERTY LOAN.
The prize of two War Savings Stamps will be mailed to the winner by registered mail.

La Internacional Cigars

MADEIN

"MADE IN EL PASO" Since 1881



Quality All The Time



The Dixie Mattress

If you have a Dixie Mattress on your welcome your tired body. With remarkable case, its deep springs soft-ness soothes every muscle and limb in your body, calms your nerves and helps nature induce sound, refresh-ing sleep.

The Dixie Mattress Is Sold By All Good Dealers.

WALD & CO. Inc. Mattress Manufacturers and Wholesale Furniture Jobbers.

The People of El Paso and De Southwest

want to buy "Made in El Paso" Products. If you manufacture a "Made in El Paso" product let the people know it. Make your announcement on this page. For rates phone The Herald 2020 and ask for the advertising manager.



MADEIN

"U. S. Inspected Meats."

Peytons Packing Company

El Puso, Texas.

Don't take what you can get! Let us make what you want. Old jewelry made new. Repairing done, too. We make anything from a brooch to a ring.

CURTIS & KING Munification of Jevelers. 115 Texas Street. "Truth Sells that Jewelry"

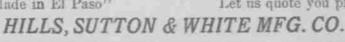
Oh, What a Difference When we clean Your Clothes Wilson-Millican

The Best Cleaners The Best Work The Best Service What more can you nak? We also cleun and block hats, PHONE 4400

in your old Gold and Jawelry; I will melt it and make beautiful new Jewelry of it.

CHAS. A. BERG Practical Gem Cutter, 209 See Francisco St.

TANKS, CULVERTS, SILOS 'Made in El Paso'' Let us quote you prices.



You Are Judged

Swanson Says-

By the company you keep and the clothes you wear! Wear good clothes you will find that they are much cheaper in the end. In addition you will receive greater comfort and satisfaction and present a better sp-

Swanson's clothes have been known over the Southwest for a generation as the best that can be bought.

Swanson-The Tailor

1888-" Time Is The Test "-1918 Hotel Sheldon Bldg.

Pioneer Plaza.



President-Ambassador -Statesman Coffee

C. H. FINLEY COMPANY

510-514 STATION ST. PHONE 262-263 "Made in El Paso" Products



Pure Milk Saves More Babies

Than any other health measure. BUY CERTIFIED MILK FOR YOUR BABY

Certified Milk is produced only by the El Paso Dairy Co., under the supervision of the Milk Committee of the El Paso County Medical Association. Ask your doctor.

EL PASO DAIR Y CO. CITY OFFICE: 423 N. OREGON ST.

MERCHANT TAILORS

BUY CLOTHES

"Made in El Paso." You Keep El Paso Money at Home.

KracKaJacK S. and S. (Sotol and Soapweed) MADEIN cutters are made in El C Paso-they save cattle.

Manufactured by Krakauer, Zork & Moye's S. I., El Paso, Texas. Write for full details.

The Texas Tire Co. Manufacturers of DOUBLE TREAD TIRES Phone 6016 710 Texas St.

Prices on Double Tread Tires:

Demand "Made in El Paso" Products and help yourself by helping your city grow.

El Paso Sash & Door Co.

ART GLASS

LEADED GLASS, MIRRORS WOODWORK OF ALL KINDS



EL PASO SASH & DOOR CO.



A Hint to Housewives-

Buy Valley Grown Vegetables. "Made in El Paso" Food Products.

And Cook with Gas! El Paso Gas Co.





Made in El Paso for residences, stores and office "If it is made of Duck or Can-

vas, we make it." EL PASO TENT & AWNING COMPANY

129 San Francisco St.

Phone 2044

